

Printmaking Sketchbook Page Rubric

1. For each new topic or sub topic you will need to make an indication of that new and different concept by making use of a heading. All headings must be clearly identified by size, boldness, underlining or color. Avoid homogenous globs of text.
2. Make use of numbers or letters to order explanations with multiple steps.
3. Include a minimum of two photographs per page.(on topic)
4. Include drawn diagrams as a part of the visual communication on the page.
5. the text should be legible The written content of your page must be in complete sentence form.
6. Good craftsmanship must be evident throughout the project. It should be apparent that consistent care and time was spent in the putting of the parts together.
7. Each page should have visual interest. There should be a harmony and unity between all the elements used to compose the visual presentation of the page. For example, avoid using three or four colors that have no clear relationship to each other.
8. Design the entire page. Pay attention to the total layout, spacing of images and text blocks, balance between the positive and negative space.
9. The negative space must be dealt with visually so that it, the white page, does not overwhelm the content on the page.
10. All content, written information, must be complete. All the steps necessary to complete the process being described should be included. All and readable.